

Pakistan Journal of Applied Social Sciences



Department of Social Work
University of Karachi
Karachi-75270,
Pakistan

Gender Representation In Public Schools Textbooks Balochistan

Rana Saba Sultan

&

Nadil Shah

Department of Sociology
University of Karachi, Pakistan

Ambreen Fazal

Department of Media Studies
Sindh Madressatul Islam University

Abstract

Gender became the attention of contemporary scholarships when women's issues were found in domestic issues as well as gender inequality in terms of opportunities, education, health, political participation etc. Many studies have been carried out regarding women issues and provided policies and laws to provide opportunities for women to contribute in the social and economic development of the country. Gender representation in school textbooks is newly emerging field of research in the academia. The present study focuses on women presentation in school textbooks of Balochistan. The English Books for Class I, to V were selected as sample for present study. These books were selected through purposive sampling. All conversations, texts and images related to gender representation and misrepresentation were taken from selected books. These data were analyzed by the help of Michal Foucault's theory of power/Knowledge and Cultural Analysis and also Cultural Hegemony by Antonio Gramsci. The findings of the present study suggest that textbooks of Balochistan are not only misrepresenting women and promoting the male hegemony. The study also identifies gender stereotypical works and teaching jobs which are considered